

# SARA PASCUAL RUZ

*multimedia, game design, transmedia storytelling and social media marketing*

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*Residency status: Partner Visa applying for Permanent Residency*

## education

**2016-2017 Master in Gamification and Transmedia Storytelling**  
Innovation and Entrepreneurship Business School, Online.

**2010-2014 Degree in Audiovisual and Multimedia Production**  
Eram College, University of Girona, Spain.

**2018 iOS 10 & Swift 3 Developer course**  
Udemy, Online Learning.

**2017 Social Media Marketing course**  
Udemy, Online Learning.

**2017 Diploma of Business**  
Lonsdale Institute, Sydney.

**2015 Certificate III in Information, Digital Media and Tech**  
Academies Australasia, Sydney.

**2015 MOOC in Serious Games**  
iversity, Online Learning.

## Languages

**Spanish and Catalan** Native

**English** Proficiency - 8.0 IELTS Exam

**French** Basic

## computer skills

**Fully proficient with**  
HTML, CSS, Adobe Illustrator

**Proficient with**  
Javascript, JQuery, Adobe Photoshop, Adobe Indesign,  
Adobe Premiere Pro, Final Cut, Microsoft Office Package

**Familiar with**  
Processing, Swift 3, PHP, Autodesk Maya, Adobe Flash

## experience

**2017-2018 Hostessing and Waitressing**

China Diner, Bondi Beach.  
Working in hospitality while finishing my Master's Degree.  
Experience in delivering exceptional Customer Service, great ability to multitask in a fast paced environment, detail oriented and strong organizational skills.

**2015-2017 Hostessing and Waitressing**

Bondi Hardware, Bondi Beach.  
Working in a part-time basis while studying my Master's Degree.  
Improved skills related to customer service and team working.

**2014-2016 Gamification and Transmedia**

Cream & Crime, Barcelona.  
Founder of the project, developed as final assignment for my Multimedia Degree. Transmedia experience for training workshops based on Gamification.

**2013-2015 Gamification, Game Design and Transmedia**

Cookie Box, Barcelona.  
Started as an intern while finishing my Degree. One month later, started working on a full-time basis as a Junior Game Designer.

**2012-2014 Head of Communication and Development**

2puntllibre, Girona.  
Cofounder of the project 2puntllibre developed in the centre of Girona. Transmedia experience that connected new medias with traditional literature.

**2011-2014 Summer Camp Counsellor**

English Summer, S.A., Tarragona.  
Working as a camp leader for several summers. I developed team working skills and took over the tasks of blogging and social networking for the summer camp.

## other skills

**Specialized in**  
Gamification, Interactive Design, Transmedia Storytelling

### High knowledge

Social Media Marketing, Website Development, Graphic Design, UI/UX, Photography, Creative Processes, Public Speaking, SCRUM, Teamwork, E-Learning Implementation